BrieAnna Lindquist
USER EXPERIENCE DESIGNER

📞 651-276-0179   ✉ brieannalindquist@gmail.com   🌐 bringodesign.com

EDUCATION
USER EXPERIENCE
DESIGN CERTIFICATE
PRIME DIGITAL ACADEMY
August 2019

BACHELOR OF FINE ARTS
AND GRAPHIC DESIGN
SAINT CLOUD STATE UNIVERSITY
May 2016

SKILLS & TOOLS
- Sketch
- Adobe Suite
- Axure RP 9
- Invision
- Figma
- Collaboration
- Branding
- User Interviewing
- Usability Analysis
- Journey Mapping
- Persona Building
- Rapid Prototyping
- HTML
- CSS
- Cognitive Walkthrough
- Heuristic Analysis
- Sketching
- Illustration
- Empathetic Communication
- Love of Learning

LEADERSHIP EXPERIENCE
Art Student Union, *President*
Graphic Design Club, *President*
Gallery Vault, *Director*
Northern Spark, *Artist*
Wayzata Graphic Design, *Mentor*
2019 Hack the Gap, *2nd Place*

EXPERIENCE
USER EXPERIENCE DESIGNER
RBC, Royal Bank of Canada - February 2020 to Present
- Collaborate with a diverse set of developers, designers, and business analysts in an agile work environment to test, create and refine designs.
- Utilize tools like Figma, Sketch and Invision to create interactive prototypes, wirefreames, and information architecture that demonstrate product flow.
- Research UI/UX elements and patterns for design library.
- Analyze user feedback, usability tests, test data and area expert knowledge.

USER EXPERIENCE DESIGNER
PRIME DIGITAL ACADEMY - April 2019 to August 2019
- Collaborated with client stakeholders and other designers to identify opportunity spaces in business and processes.
- Conducted user research, usability tests and other research methods to locate user needs and organize qualitative and quantitative data.
- Created wireframes, prototypes, user journey maps, personas, presentations and other visuals in efficient sprints using Sketch, Invision and Illustrator.
- Communicated findings and recommendations to stakeholders with understandable presentations and reports.
- Worked with clients including: Minnesota Environmental Fund, Salon Collective POS, Prime Digital Academy, Radical PhD & Parents Forward, Rapid Interface.

UX DESIGN PROJECT LEAD
COOLKIT APP - July 2019
- Researched educational coping tool problem space and emergency design.
- Created meaningful sketches, wireframes, user architecture, visual design, branding & high fidelity prototypes in Sketch, Invision and the adobe suite with user needs in mind.
- Performed usability tests with students, and educators.

GRAPHIC DESIGNER/ILLUSTRATOR
BRINGO DESIGN - May 2016 to present
- Create branding, web design and illustrations for small business clients.
- Organize art sales, gallery showings & Commissions.
- Work efficiently with tight deadlines within project guidelines.

SPECIAL EDUCATION ASSISTANT/SUBSTITUTE TEACHER
MINNEAPOLIS PUBLIC SCHOOLS - August 2016 to January 2020
- Designed student specific lessons for different kinds of learners.
- Advocated for students educational and emotional needs.
- Worked with a diverse set of students & teammates.

GRAPHIC DESIGNER/BRAND MANAGER
PERENNIAL CYCLE - October 2016 to May 2019
- Created custom illustrations, and design while managing website with a CMS.
- Composed engaging social media posts, and newsletters.
- Organized community events & worked with vendors to gain sponsorship.